



**THE ESTATE AGENCY AFFAIRS BOARD  
OF SOUTH AFRICA**

## **AGENT MAGAZINE BOOKING FORM**

The Estate Agency Affairs Board would like to thank you for your enquiry for our June publication of AGENT. We are appreciative of your valued support and it is our pleasure to be able to assist you.

Confirmation of the advertiser's booking for a specified publication will be sent via email, once we have received your completed booking form, together with proof of payment of 50%, of the quotation provided, as deposit. (This confirmation however remains subject to the terms and conditions set out herein.)

Kindly complete the following details of the advertiser, for invoicing purposes:

|                                     |              |
|-------------------------------------|--------------|
| <b>Company Name:</b>                |              |
| <b>Company Registration No.</b>     |              |
| <b>VAT Number:</b>                  |              |
| <b>Physical Address:</b>            |              |
| <b>Postal Address:</b>              |              |
| <b>Tel:</b>                         |              |
| <b>Fax:</b>                         |              |
| <b>Contact Person:</b>              |              |
| <b>Contact No.</b>                  |              |
| <b>Email:</b>                       |              |
| <b>Next AGENT Publication Date:</b> | 29 June 2009 |

## CONTENT REQUIREMENTS:

| PAGE SIZE                                | PRICE      | PLEASE SPECIFY REQUIREMENTS | NO. OF PAGES REQUIRED |
|--|------------|-----------------------------|-----------------------|
| Full page                                | R20,000.00 |                             |                       |
| Half page<br>(Horizontal or Vertical)    | R10,000.00 |                             |                       |
| Quarter page<br>(Horizontal or Vertical) | R5,000.00  |                             |                       |
| Double page spread                       | R35,000.00 |                             |                       |
| Inside Front Cover                       | R25,000.00 |                             |                       |
| Inside Back Cover                        | R27,000.00 |                             |                       |
| Outside Back Cover                       | R30,000.00 |                             |                       |

Complete material is required in an electronic format. High resolution (300 dpi) CMYK JPG; TIF file formats are acceptable.

Material can be supplied via e-mail to: [margie@eaab.org.za](mailto:margie@eaab.org.za) or by delivery.

The above rates are based on complete printed material supplied, including fonts; pictures; logos; etc.

The cost of additional and/or specific requirements, will be negotiated and invoiced separately, payment of which will be due on date of receipt of the final invoice.

## General Terms and Conditions

- The EAAB reserves the right to withhold publication of any advertisement order which has been accepted, without assigning any reasons. The EAAB, nor its agent, accept any liability for any losses suffered as a result of omissions, failure to publish, publication of the wrong copy, typographical errors, irregularities or any other error of whatsoever nature.
- All material is to be submitted to the EAAB within the time period set, which will be communicated upon receipt of the duly signed booking form. If the advertising material is not submitted timeously, the EAAB reserves the right to utilize the advertiser's material already in possession of the EAAB. Should no other material be in possession of the EAAB, the EAAB shall be entitled to the initial charge agreed upon and to utilize the space as it deems fit.
- All costs relating to the transport and delivery of the advertiser's material will be borne by the advertiser.
- The EAAB and its agent accept no liability or responsibility for any loss or damage to the advertiser's material.
- Should the EAAB not receive a duly signed copy of this booking form, together with proof of payment of the 50% deposit, within 7 (seven) days from the original quotation, the EAAB will be entitled to, without further notice, utilize the required space as it deems fit.
- All final payments are to be made on receipt of invoice in order to confirm the booking in terms hereof. Should the advertiser fail to effect final payments timeously, as per the invoice, the EAAB will be entitled to payment in full, as per the invoice amount.
- All payments are to be made as per the payment details set out below.
- Prices are quoted exclusive of VAT, unless otherwise stated.

- The advertiser agrees to submit any cancellation request to the EAAB in writing.
- Any cancellation request received within 10 (ten) days from date hereof, will entitle the EAAB to retain the initial 50% deposit. Any cancellation request submitted after 10 (ten) days from date hereof, will entitle the EAAB to 100% payment of the invoice amount.
- Any failure by the EAAB to exercise any right in terms of this agreement, is in no way to be construed as a waiver of any of its rights, specifically set out herein or otherwise.
- The advertiser chooses the address provided on the first page hereof as its *domicilium citandi et executandi* for purposes of all notices and correspondence.
- The advertiser shall not be entitled to withhold payment of any amounts in terms hereof and indemnifies the EAAB against any claim for damages, costs and/or expenses arising from or as a result of any omission or errors, of whatever nature, that may appear in an advertisement placed on its behalf.
- The advertiser accepts all terms and conditions hereto and indemnifies the EAAB against any claim damages, costs and/or expenses arising directly or indirectly from the publication of the advertiser's advertisement in terms hereof.

**PAYMENT DETAILS:**

Deposits are to be made directly to the following account:

Account holder: Estate Agency Affairs Board  
 Bank: ABSA  
 Branch: Rivonia  
 Account number: 179 017 0535

**NOTE:** You are required to fax a copy of the Deposit Slip to us on 086 403 663 or email to [margie@eaab.org.za](mailto:margie@eaab.org.za)

**CONTACT DETAILS:**

For any enquiries please contact Margie Campbell on Tel: 011 731 5633 or [margie@eaab.org.za](mailto:margie@eaab.org.za)

SIGNED AT \_\_\_\_\_ ON THIS \_\_\_\_\_ DAY OF \_\_\_\_\_ 20\_\_\_\_

\_\_\_\_\_ (signature)

\_\_\_\_\_ (full names)

\_\_\_\_\_ (designation as authorized representative)

**FOR AND ON BEHALF OF THE ADVERTISER**